

CORE COLLECTION





Our story

- Dedicated team of over 600 staff nationwide
- Experience with over 50 years of success
- Expertise across all sectors including contracts, architectural, trade and retail
- Tile Showrooms and Trade Centres nationwide

Product portfolio

- Handpicked collection of the finest tiles from renowned manufacturers
- Classic looks, contemporary styles and the latest trends
- Delivery of both practical considerations and technical properties
- Competitive contract pricing
- Full product offer including adhesive, grout, tools and more

National network

- CTD operates from 2 hubs and nearly 100 satellite branches nationwide
- A majority proportion of contractors use our satellite branch network
- Daily deliveries
- Dedicated central support function for sales processing and customer care
- Contractors can easily place orders by email or phone

Stock and logistics

- All products in stock at our distribution hubs
- Full distribution network with our own vehicles transporting across Great Britain
- No minimum orders for deliveries
- Diverse supply sources mitigating risk of supply disruption
- Simple and clear returns procedure



Support

- Full external sales team supporting you with anything from customer care visits to staff training
- Merchandising and marketing support
- Analytical data available on sales, product, regional, contractors, key service metrics, customer care and more
- Branches located throughout Great Britain — convenient for tiling contractors





CONTENTS

CORE TILE COLLECTION

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- Flay
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TILING SUPPLIES

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- Rapid Set Tile Adhesive
- Ready Mixed Tile Adhesive
- Levelling Compounds
- Tile Grout
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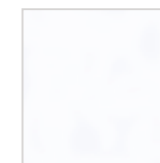


COLOUR PALETTE

Small format wall tiles ideal for creating a minimalist, neutral space, easily refreshed with accessories and soft furnishings.



Colours



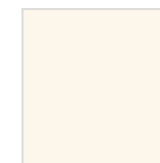
Bumpy White



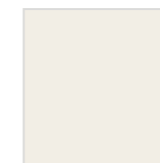
White Matt



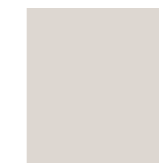
White Gloss



Beige



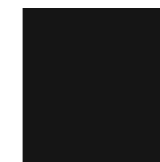
Light Grey



Grey



Mid Grey



Black

Size and finish



150x150x6mm
Matt / Gloss
Glazed ceramic

WALL

V1

Products

| 150x150x6mm | Product Name | Code |
|-------------|--------------|----------|
| | Bumpy White | B0045594 |
| | White Matt | B0022108 |
| | White Gloss | B0022107 |
| | Beige | B0022118 |
| | Light Grey | B0022116 |
| | Grey | B0022115 |
| | Mid Grey | B0022123 |
| | Black | B0022137 |

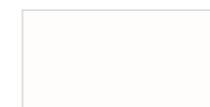
CORE TILE COLLECTION

COLOUR PALETTE

Small format wall tiles ideal for creating a minimalist, neutral space, easily refreshed with accessories and soft furnishings.



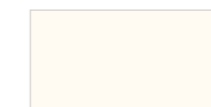
Colours



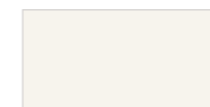
White Gloss



White Matt



Beige



Light Grey



Grey



Dark Grey



Black

Size and finish



200x100x6mm
Matt / Gloss
Glazed ceramic



Products

| 200x100x6mm | | |
|-------------|-------------|----------|
| | White Gloss | B0046456 |
| | White Matt | B0046457 |
| | Beige | B0046455 |
| | Light Grey | B0046452 |
| | Grey | B0046453 |
| | Dark Grey | B0046454 |
| | Black | B0046458 |

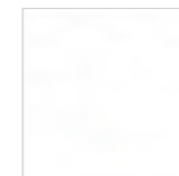
CORE TILE COLLECTION

BUMPY

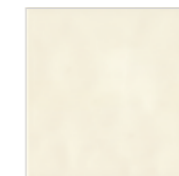
Classic white ceramic tiles with a subtle bumpy surface. These glossy tiles are ideal for a fresh, minimalist look across walls.



Colours



White Gloss



White Satin



White Gloss

Size and finish



150x150x5mm
Gloss / Matt
Glazed ceramic



250x200x7.5mm
Gloss
Glazed ceramic

WALL

V1

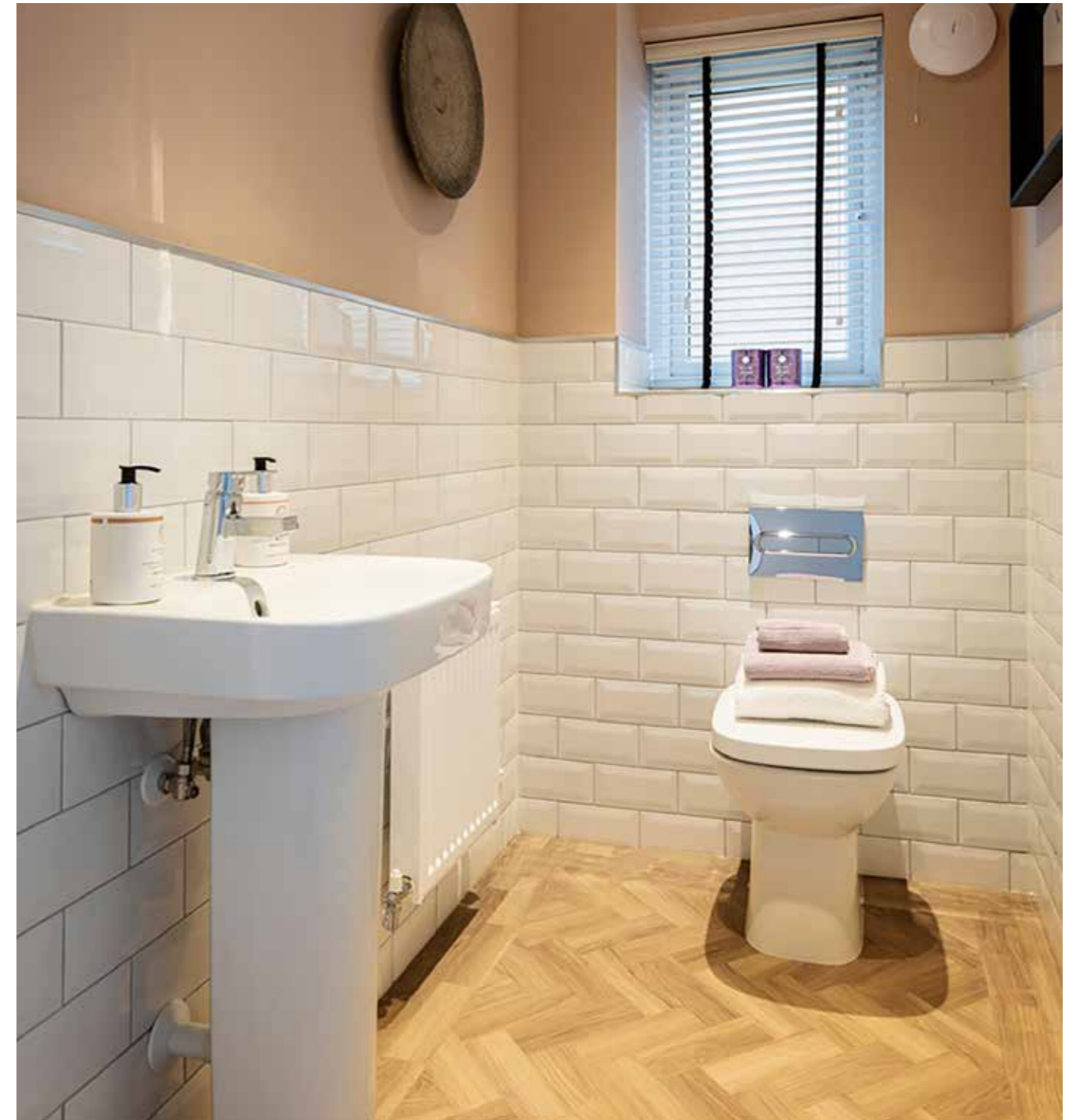
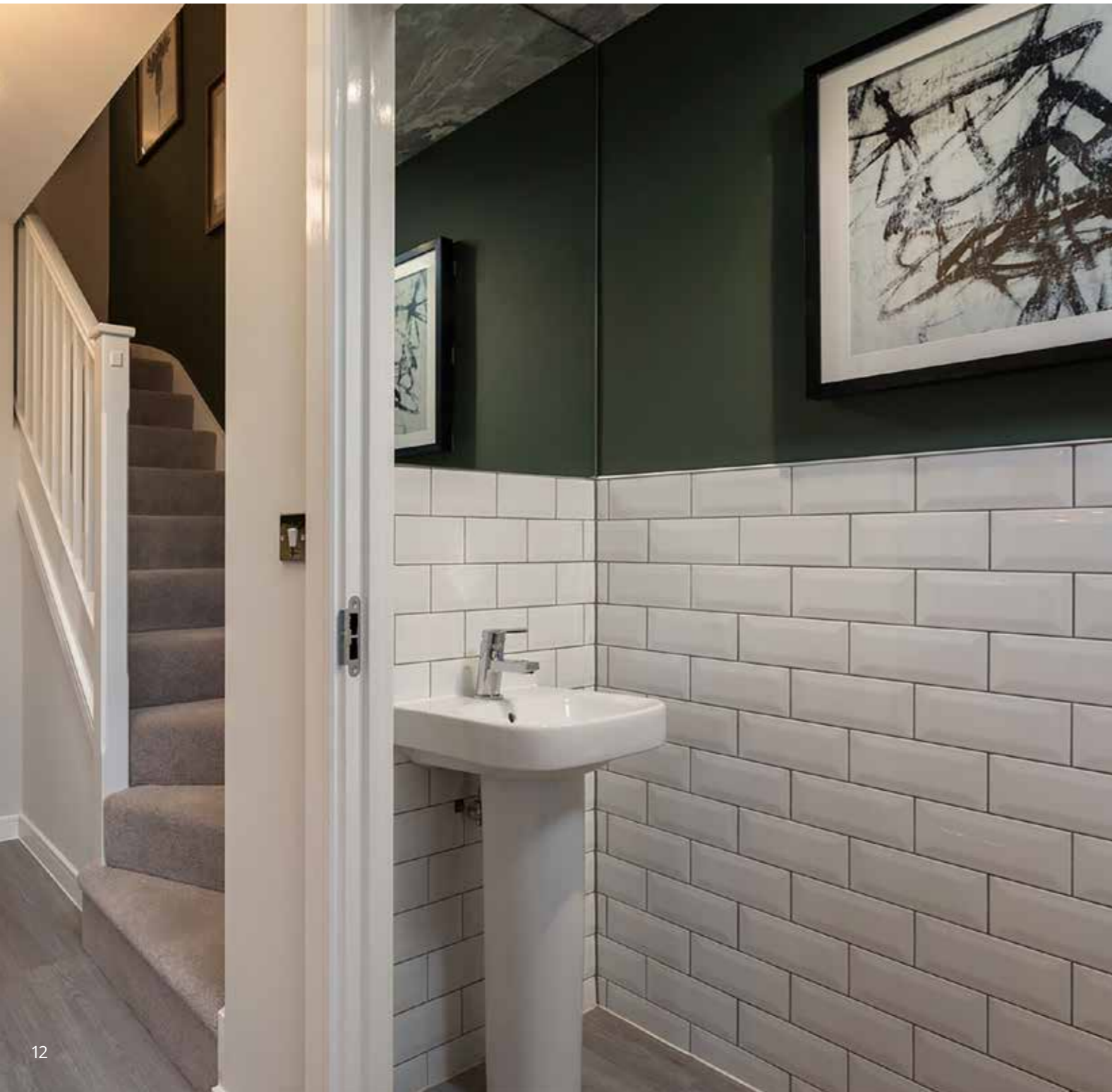
Products

| | | |
|---------------|-------------|----------|
| 200x100x6mm | White Gloss | B0045594 |
| | White Satin | B0022108 |
| 250x200x7.5mm | White Gloss | B0046918 |

CORE TILE COLLECTION

BEVELLED

Achieve a sleek design, they provide a clean and modern look to any room.



Colours



White



Cream



Mid Grey



Black

Size and finish



200x100x7.5mm
Gloss
Glazed ceramic

WALL
VI

Products

| 200x100x7.5mm | White | B0030962 |
|---------------|----------|----------|
| | Cream | B0030961 |
| | Mid Grey | B0038510 |
| | Black | B0030960 |

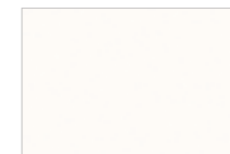
CORE TILE COLLECTION

FLAY

The Flay collection is a stunning addition to any space, featuring tactile texture and realistic detail that combine to create a truly unique and eye-catching design.



Colours



White Matt V1



White Gloss V1



Sand Gloss V3



Taupe Gloss V3



Grey Gloss V3

Size and finish



300x200x7mm WALL
Matt / Gloss
Glazed ceramic

Products

| 300x200x7mm | Finish | Product Code |
|-------------|-------------|--------------|
| | White Matt | B0048049 |
| | White Gloss | B0048050 |
| | Sand Gloss | B0048051 |
| | Taupe Gloss | B0048052 |
| | Grey Gloss | B0048053 |

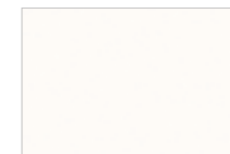
CORE TILE COLLECTION

SAND

Bring a touch of nature to your interior with this sand collection. This collection features a natural stone-effect that is perfect for adding a touch of elegance to any room in your home.



Colours



White Matt V1



White Gloss V1



Sand Matt V3



Cream Matt V3



Grey Matt V3

Size and finish



300x200x7mm WALL
Matt / Gloss
Glazed ceramic

Products

| 300x200x7mm | Finish | Product Code |
|-------------|-------------|--------------|
| | White Matt | B0048049 |
| | White Gloss | B0048050 |
| | Sand Matt | B0048054 |
| | Cream Matt | B0048055 |
| | Grey Matt | B0048056 |

CORE TILE COLLECTION

METRO

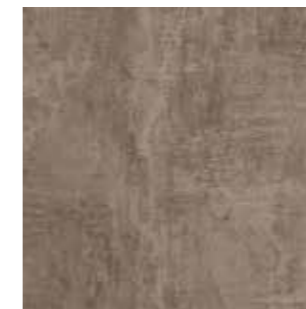
Durable glazed porcelain floor tiles in a range of neutral tones, ideal for contemporary interiors.



Colours



Beige



Schlamm



Grey



Anthracite

Size and finish



300x300x7mm
Matt
Glazed porcelain

FLOOR
V3

Products

| 300x300x7mm | | |
|-------------|------------|----------|
| | Beige | B0037925 |
| | Schlamm | B0037922 |
| | Grey | B0037923 |
| | Anthracite | B0037924 |

TILING SUPPLIES

Standard Set Tile Adhesive



25kg Weber Set SPF Tile Adhesive

- ✓ Flexible floor tile adhesive for substrates subject to movement or expansion
- ✓ Suitable for use with underfloor heating
- ✓ Suitable for ceramic, porcelain and natural stone
- ✓ Suitable for use as an internal and external tile adhesive
- ✓ High grab — non-slip for walls and floors
- ✓ Slow set – longer pot life

Grey C0001169
White C0000590



20kg ARDEX X 7 Flexible Standard Set Tile Adhesive

- ✓ Excellent workability and slump resistance
- ✓ Ideal for almost all tile types including non-moisture sensitive natural stone
- ✓ 5 hour pot life & 30 min open time
- ✓ Grout walls after 8 hours & floors after 24 hours

Grey C0001789
White C0001790



20kg BAL Flex One Standard Set White Tile Adhesive

- ✓ Highly flexible and deformable
- ✓ Use up to 15mm depth
- ✓ 2.5 hour working time
- ✓ 45 min open time
- ✓ 6-8 hours to grout
- ✓ Excellent non-slump
- ✓ Ideal with large format tiles

C0002862



20kg Mapei Keraflex Tile Adhesive

- ✓ Long pot life of over 8 hours
- ✓ Suitable for ceramic and porcelain
- ✓ Internal and external
- ✓ Non slip
- ✓ Extended open time of over 30 mins
- ✓ Grout walls after 8 hours & floors after 24 hours

Grey C0001476
White C0001477

Rapid Set Tile Adhesive



20kg ARDEX X 7 R Flexible Rapid Set Tile Adhesive

- ✓ Walk on and grout tiles after 2 hours
- ✓ Semi-pourable consistency facilitates solid bed fixing and is ideal for large format floor tiles
- ✓ Water content can be adjusted to produce a slump-free mix for coving/skirting and wall tiles
- ✓ Pot life of 30 mins and open time of 20 mins

Grey C0001670
White C0001293



20kg Weber Set Trade S1 Rapid Set Flexible Tile Adhesive

- ✓ Manufactured under BSI ISO 9002
- ✓ Pot life of 30 mins & open time of 10 mins
- ✓ Light foot traffic after 2 hours

Grey C0002250
White C0002397



20kg BAL Rapid-Flex One White Tile Adhesive

- ✓ 60 mins working time; 2x longer than most rapidsets
- ✓ 30 mins open time; 3x longer than most rapidsets
- ✓ BAL fibre strand technology (FST) ensuring greater adhesion strength and performance
- ✓ Super smooth consistency for easier mixing and simpler and faster application
- ✓ Sets after 3 hours

C0002529



20kg Mapei Keraquick S1 Tile Adhesive

- ✓ S1 deformable
- ✓ Fast setting
- ✓ Internal and external
- ✓ Timber substrates
- ✓ S2 deformable when mixed with latex plus
- ✓ Pot life of 30 mins and open time of 15-20 mins
- ✓ Grout after 2-3 hours

Grey C0000725
White C0000770

Ready Mixed Tile Adhesive



15kg Weber Fix Plus Tile Adhesive

- ✓ Thixotropic for ease of spreading
- ✓ Zero slip even with thicker tiles
- ✓ Low colour formulation
- ✓ Very high initial grab
- ✓ Open time of 20 minutes
- ✓ Sets in just 24 hours

C0001089



15kg Weber Fix WR Tile Adhesive

- ✓ Non slip and high initial grab
- ✓ Low colour formulation
- ✓ Increased water resistance for intermittently wet areas
- ✓ Open time of 20 mins
- ✓ Sets in 24 hours

C0001091



15kg BAL Green Star Wall Tile Adhesive

- ✓ Ready-to-use adhesive
- ✓ Excellent non-slip (no battens required)
- ✓ High bond strength
- ✓ Extended open time (30 mins)
- ✓ Sets in 24 hours

C0001115



10L BAL White Star Plus Wall Tile Adhesive

- ✓ Super white ready-to-use adhesive
- ✓ Excellent non-slip (no battens required) with higher grab
- ✓ High bond strength and highly flexible for improved strength and adhesion performance
- ✓ Open time of over 30 mins
- ✓ Sets in 24 hours

C0002070



10L Ultra Trade Grip High Grab Tile Adhesive

- ✓ Grout after 18 hours
- ✓ Classified D1TE
- ✓ Internal use only
- ✓ Mould resistant
- ✓ Can be used in intermittent wet areas such as domestic showers, bathrooms and kitchens
- ✓ Open time of 20 mins

C0002787



12.5kg Mapei Ultralite D2 Wall Tile Adhesive

- ✓ Brilliant white
- ✓ Ready to use
- ✓ Excellent initial grab
- ✓ Fixing tiles to plasterboard, plaster walls, tile backer board
- ✓ For installing porous bodied ceramic tiles and mosaics
- ✓ Open time of 30 mins
- ✓ Sets in 12 hours

C0002562

Levelling Compounds



ARDITEX NA Levelling & Smoothing Compound

- ✓ Ideal for levelling uneven substrates and uncoupling membranes
- ✓ Excellent adhesion without priming to most substrates
- ✓ No measuring required
- ✓ Pot life of 20 mins
- ✓ Sets in 3 hours

20kg Powder C0001480
4.85kg Latex C0001479



25kg BAL Level Max Grey Floor Leveller

- ✓ Maximum bed depths: up to 80mm in a single application
- ✓ Maximum flexibility; can be used direct on timber and applied with only a 3mm minimum bed depth
- ✓ Pot life of up to 30 mins
- ✓ Sets in 4 hours

C0002253



25kg Weber Floor Flex Levelling Compound

- ✓ Low Dust Technology™ for cleaner and more comfortable use
- ✓ Excellent levelling properties
- ✓ Can be built up to 50 mm
- ✓ Pot life of 20 mins
- ✓ Sets in 1-2 hours

C0001658



25kg Mapei Ultraplan Renovation Screed

- ✓ Fibre reinforced
- ✓ 3-40mm thickness
- ✓ Suitable for plywood and underfloor heating
- ✓ Open time of 20 mins
- ✓ Sets in 30-90 mins
- ✓ Walkable in 4-6 hours

C0002253



20kg **BAL Wall Grout White**

- ✓ Suitable for joint widths up to 3mm
- ✓ Water and frost resistant
- ✓ Suitable for dry and wet areas including swimming pools
- ✓ Pot life of 60 minutes
- ✓ Sets in 24 hours

C0000090

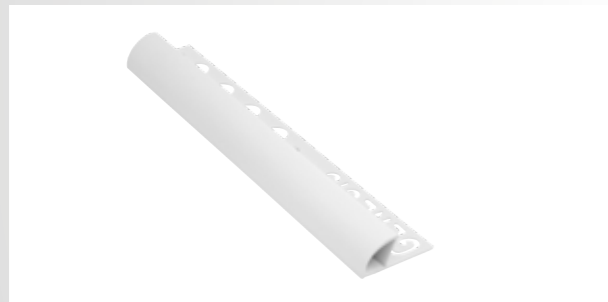


5kg **Weber Joint Premium Wall and Floor Grout**

- ✓ Rapid setting and water repellent
- ✓ Flexible for all tile types
- ✓ Pure clean anti-stain and mould stop technology
- ✓ Smooth, durable and efflorescence resistant finish
- ✓ For joint widths from 1-20mm
- ✓ For all types of surfaces including quarry, ceramic, natural stone, terrazzo and porcelain tiles
- ✓ 24 month shelf life

- **White** C0002794
- **Ice Grey** C0002805
- **Jasmine** C0002796
- **Ivory** C0002795
- **Natural** C0002810
- **Limestone** C0002797
- **Dark Sand** C0002811
- **Beige** C0002798
- **Platinum** C0002806
- **Misty Grey** C0002808
- **Grey** C0002800
- **Slate** C0002807
- **Silver Grey** C0002801
- **Charcoal** C0002802
- **Storm Grey** C0002809

Tile Trims



2500mm **Genesis Regular White Trim**

6mm D0000614
10mm D0000625



2500mm **Genesis PVC Straight Edge White Trim**

8mm D0003525
10mm D0001291



2500x15x8mm **Genesis PVC Vinyl to Tile White 'EVT' Trim**

D0000654



2500x15x8mm **Genesis PVC Vinyl to Tile White 'EVC' Trim**

D0002762

YOUR TILES

FEATURES AND GUIDANCE

Tiles make an excellent choice of covering for walls and floors, for a number of reasons:

Durability

Tiles are hard-wearing, particularly the porcelain floor options which are designed to withstand all the rigours and mishaps of daily life.

Water and stain resistance

Tiles have exceptionally low porosity and most spillages can be wiped clean with ease.

Huge diversity of styles and effects

Modern production/printing techniques mean that tiles can display almost any look conceived. Variable patterns add to the sense of authenticity and naturalness. Marble, rock, wood – a tile can be anything you want it to be!

Ease of maintenance

With only a little bit of love, tiles can be relied upon to keep looking fantastic for many years, long after other coverings would have faded.

Although benefitting from a variety of modern styles and effects, tiles are at heart a traditional product comprising natural clays and materials, which imbues them with a number of special features.

To make sure you get the most out of your tiles, here are some of the key factors to consider:

Appearance — shading and lighting

As tiles use natural products and are sensitive to atmospheric conditions in production, there will always be slight shading variances between batches. Tiles are always supplied in batches to ensure consistency, but it is likely that there will be some minor variance between any representative sample and the delivered tile.

Lighting can also play a role – for example, a tile installed in a dimly lit room will appear darker than one viewed in a light, airy setting.

Pattern and shade variance

One of the great features of tiles is that, through technologically advanced production methods, natural-looking patterning can be built into every single tile. This is how wood-effect or natural stone-effect tiles look so realistic – no two tiles in the box are exactly the same! To gauge the degree of pattern variation, the industry uses the **V-rating system**, where V0 is complete pattern homogeneity (i.e. a plain white tile) and V4 indicates high variance between each tile (a tile closely imitating natural veined rock might feature such variety).

A guide to shade variance



| | |
|-----------|--|
| V0 | Pieces of the same shade value are very uniform and smooth in texture. |
| V1 | Minor variations in colour and / or structure for a restful, natural effect. |
| V2 | Clearly distinguishable differences in texture and / or pattern within similar colours. |
| V3 | While the colour and / or texture on a single piece of tile could be indicative of the colour and / or texture on the other tiles, the amount of colour and / or texture variation on each piece may be significant. |
| V4 | Random colour and / or texture differences from tile to tile, so that one tile may have totally different colour and / or texture from that on other tiles. Thus, the final installation will be unique. |

Cleaning and maintenance

Tiles are pretty low-maintenance, but will always benefit from a bit of TLC! Specialist tile-cleaning products exist for such a purpose, with the mildly alkaline **Lithofin Conditioning Cleaner** recommended for general day-to-day cleaning. Stronger products are also available for more intensive cleans if required.





CORE
COLLECTION

 **CTD**
ceramic tile distributors